

CHANGE THE WORLD



WITH A GIVING HEART

# National Philanthropy Day®

## 2017 NATIONAL PHILANTHROPY DAY NOMINATION FORM Deadline: July 14, 2017

National Philanthropy Day® is a celebration of Central Virginia's philanthropic spirit. These awards recognize the leaders in the community who make a true impact on the quality of life, cultural vibrancy, and fabric of the region. The celebration will be held on **Friday, November 17, 2017 at 12 p.m. at the Greater Richmond Convention Center**. The AFP Central Virginia Chapter invites all interested parties to submit a nomination to honor individuals and collective entities who personify the philanthropic culture of the community.

*Please Type or Print*

### NOMINEE INFORMATION

Name \_\_\_\_\_

Group/Org. Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### NOMINATOR INFORMATION

Nominated By \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**If your nominee is chosen, your organization will:**

- Contact the honoree to confirm he/she/they are willing to accept the award
- Reserve a table at the awards luncheon and host the honoree and immediate family at your table
- Be the central point of communications for the honoree with AFP and the National Philanthropy Day committee
- Attend a planning meeting in October with the honoree
- Promote National Philanthropy Day and the selection of the honoree in your newsletter and other materials
- Provide 5 digital, high resolution photos of the organization and the honoree (preferably at your organization)



**I nominate** \_\_\_\_\_

in the following category (check ONE):

- |   |   |
|---|---|
| <input type="checkbox"/> Outstanding Organizational Partner Award | <input type="checkbox"/> Youth Philanthropy Award     |
| <input type="checkbox"/> Enduring Philanthropic Partner Award     | <input type="checkbox"/> Lifetime Achievement Award   |
| <input type="checkbox"/> Transformational Philanthropy Award      | <input type="checkbox"/> Spirit of Philanthropy Award |
| <input type="checkbox"/> Volunteer Impact Award                   |   |

**NOMINATION REQUIREMENTS**

All required answers should be submitted on **ONE PAGE** of regular letter (8.5x11 in.) paper with one-inch margins and 12 pt font. Collaborative nominations are encouraged. When sending collaborative nominations, please note which organization is the primary contact for nominee communications.

**Please provide answers to the following prompts (ONE PAGE ONLY):**

- 1. Specific and direct contribution and support to the nominator’s organization**
- 2. Breadth and/or depth of support to other organizations in the community**
- 3. Encouragement and motivation given to others to take leadership roles in philanthropy, community involvement, or participation in programs or publications**

**One external letter of support (no more than one page) is REQUIRED as part of the nomination submission.** Additional letters of support (up to 3 maximum, each limited to 1 page) from external organizations/individuals or other types of documentation are encouraged and should be included in the submission. Tapes, DVDs, CDs, and other visual materials may not be submitted and will not be considered. **The total submission (including this 2-page application) should NOT exceed six pages.**

The answers will be used to select the honorees and to develop the profile in print materials on the honorees. Please confirm the biographical information with the nominee before completing and sending this packet. Honorees will also be interviewed and other information will be gathered for the National Philanthropy Day Luncheon Program. **The nominator must sign below, signifying agreement with the expectations of nomination and accuracy of information provided in this application.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

*\*Please note: If the above criteria are not met, the application will NOT be considered by the awards panel and will be returned to the nominator.*

**SUBMISSION INFORMATION**

**DUE DATE: Nominations must be submitted by 5 p.m. on July 14, 2017**

**WHERE TO SUBMIT: Please PDF the completed form and all accompanying information into ONE document and email to:**

Mary Kidd, AFP Central Virginia Chapter Administrator  
[admin@afpcentralva.org](mailto:admin@afpcentralva.org)



# GUIDELINES FOR SUBMITTING NOMINATIONS for AFP's National Philanthropy Day 2017

**(Please do not include this page in the submitted application.)**

The National Philanthropy Day Awards Committee consists of one Past President of the AFP Central Virginia Chapter, two or more non-AFP community members, and (when possible) a past honoree. Nominations are compiled in their entirety and distributed to the committee members for their consideration. The Awards Committee's recommendations are presented to the Board of Directors of the Chapter and, upon their approval, are final and not subject to change unless an honoree declines to be recognized. In that case, the Awards Committee will recommend another honoree for the Board's approval. While a nominee may be submitted for only one category, the Board may determine that the nominee can be considered in other categories and retains the right to do so. The number of final honorees presented at the luncheon is dependent on the pool of nominations and the Board may determine that an honoree from any one of the categories may not be named in a given year.

## **Additional considerations:**

- With the exception of the Lifetime Achievement Award, past winners may be nominated again after 5 years. A full listing of past awardees is on the AFP Central Virginia website at <http://afpcentralva.afpnet.org>
- Posthumous nominations are not allowed and will be returned to the nominator
- Organizations may submit more than one nomination

## **Category Criteria:**

For all award categories, contributions of financial support, board service, pro bono, and other volunteer support may be submitted if applicable, as well as in-kind contributions of goods and services. Additional criteria for specific categories are listed below.

### **1. Outstanding Organizational Partner Award**

- A corporation, small business, foundation, giving circle, or association that demonstrates commitment through financial and volunteer investment
- Willingness to listen and respond to the needs of the nonprofit community
- Provides meaningful impact
- Depth of support in specific causes
- Breadth of agencies supported

### **2. Enduring Philanthropic Partner Award**

- An individual, family, corporation, small business, or foundation whose long-term philanthropic partnership and investment has made a demonstrable impact on an organization or cause
- Provides faithful multi-year or multi-generational support to move the needle for an organization, community, or cause
- Partners with an organization to help create, scale, and sustain meaningful, missional work

### **3. Transformational Philanthropy Award**

- Honors an individual, group, corporation, small business, giving circle, association, or foundation that made a commitment and significantly transformed the reach and scope of an organization or program
- Highlights a recent commitment (within the past 5 years) that created powerful change and compelling outcomes
- Helped an organization make a major step forward in mission delivery

### **4. Volunteer Impact Award**

- Total hours contributed to our community
- Breadth of organizations supported with time
- Depth of time commitment to specific cause
- Leadership in a specific organization or cause
- Role model for the next generation of volunteers

### **5. Youth Philanthropy Award**

- Individual or group of young people under age 21
- Creativity in designing a fundraising program
- Implementation of program
- Leadership in a specific group or cause
- Role model for other youth

### **6. Lifetime Achievement Award**

- Consideration of the body of philanthropic works that an individual has done for the community during their lifetime or since the founding of the organization
- Breadth of organizations supported
- Depth of support for a cause
- Encourages others to take philanthropic leadership roles in our community

### **7. Spirit of Philanthropy Award**

- Honors an individual, group, corporation, small business, giving circle, association, or foundation that offers services to nonprofits in a unique way that helps to build the community's capacity to serve
- Offers a unique method of bringing the community's needs to the public
- Introduces an idea, program, or partnership that benefits more than one organization
- Gift is so genuine that it inspires others